

Comwave Business Newsletter August 2022



We hope you're enjoying the warm August weather and all of your summer activities! At Comwave, we're working with businesses of all sizes across Canada as they prepare for a busy fall. We've heard from many businesses looking to improve their internet connection & speed, and from many looking for the perfect internet backup plan in case of an outage. Below, you can find helpful information about the right internet backup plan for your business, and about Comwave's Always Connected Business Internet.

How Would an Internet Outage Affect Your Business?

At Comwave we work with so many unique businesses across Canada, but the one constant between them is the need for a reliable, consistent internet connection. Whether you're processing sales, engaging with customers or communicating with key partners, it's clear that reliable high-speed internet is crucial to daily business operations. As we've seen recently, an unexpected internet outage can create chaos, disrupt your daily operations, and grind your business to a halt. The good news is that Comwave Always Connected Business Internet is unique and resilient. The Comwave network was unaffected by last month's broad internet outages, and since then Comwave has implemented an affordable, reliable internet backup plan for hundreds of Canadian businesses. With over 70% of businesses experiencing an unplanned internet outage during the year, it's crucial that your business have an internet backup plan in place.



Comwave Always Connected Business Internet Offers 100% Uptime

Comwave's Always Connected Business Internet is the key to a reliable internet backup plan, offering 100% internet uptime. So how does Comwave offer 100% uptime? The Comwave network utilizes connectivity from over 100 built-in sources, offering comprehensive redundancy to keep your business running smoothly regardless of a network outage. Rather than rely on one large provider, Comwave utilizes connectivity from numerous providers so that you always have the connectivity you need. With Comwave Always Connected Business Internet, if your primary internet network fails, your business devices seamlessly and automatically connect to the internet through the wireless LTE internet router that's provided to you, and you maintain the connectivity you need to power your business. Other internet connections go down, but Comwave's unique network and Always Connected Business Internet is built with resiliency in mind. Never let an internet outage interrupt your business again with Comwave.



Protect Your Business with Always Connected Internet

For businesses looking to avoid being affected by a network outage, it's crucial that they have an internet backup plan in place. With an internet backup plan, you'll have an advantage over all of your competitors without a backup plan, and you'll never have to worry about an internet outage affecting your business. Your business internet, your POS systems and your internet-reliant business devices – they're far too important to rely on without a backup plan in place, especially with network outages becoming more and more common. So implement an affordable, reliable internet backup plan with a Comwave Solutions Specialist, who takes the time to understand your business and your budget to build the perfect internet backup plan for you. The next time your competitors are down due to an internet outage and your business is operating smoothly, you'll be

glad you did.

Comwave Always Connected Internet is available at just \$44.95 per month.
Visit www.comwave.net/business to learn more, or call a Comwave
Solutions Specialist at 1-866-334-5353 to discuss the perfect internet back
up plan for your business today.

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